



MIA D. MARTIN

CONSULTING SERVICES

SESSION TYPES IN-PERSON OR ZOOM

BRAINSTORMING SESSION-2 HRS

- Put everything out on the table
- Compile your thoughts
- Develop Key Takeaways. *E-mail Recap Provided

STRATEGY SESSION-2 HRS

- Evaluate key takeaways from Brainstorming Session
- Bucket into categories
- Design Goals
- Develop Action Steps
- Create Timelines
- Assign Roles
- Establish Measurements and Benchmarks for Success *E-mail Recap Provided
- **Full Strategy sold separately starting at \$1200

STAFF MEETING STRATEGIC SUPPORT 2-HRS

- Participate
- Share Insight and perspective
- Outline expectations and needs by role *E-mail Recap Provided

ACCESS TO NETWORKING & NETWEAVING SESSION 1hr meeting 1 hr research & connection introductions.

- Outline connection needs
- I will evaluate my network
- I will provide email introduction to those that align with your needs

HOURLY RATE: \$300

YOU DESERVE TO STAY TOP OF MIND WITH YOUR AUDIENCE

MARKETING STRATEGY IMPLEMENTATION

Utilize your marketing strategy to stay top of mind with your audience through effective use of marketing and PR deliverables.

MONTHLY PACKAGE OFFERINGS

EXPANDED REACH

- Design, caption writing, hashtag research, and image scheduling for social media posts 5X/wk
- 2 custom written articles to position you as a thought leader and subject matter expert. Articles to be shared on social media and article platforms
- Sales Funnel inclusive of lead magnet, landing page, automated email campaign, and online targeted ads
- Guest Podcast Feature
- Personalized Podcast Taping, Editing, and Scheduling
- Design and Distribute Direct Mail Campaign (Agency has database of over 8 million points of contact) Lists are provided for Direct Mail Campaigns (300 Mailers included)
- Set-up and implementation of targeted ads on social media platforms
- Management of client professional website (Website to be designed by Modern Créatif)
- Access to the network of Mia D. Martin, Modern Créatif, Partners, and Affiliate Discounts.
- *Agency to manage relationships with all PR, features, and ad management. Ad and media budgets separate from management services.
- *Agency to set-up all social media and podcast platforms as applicable

MONTHLY INVESTMENT-\$10,000

AUDIENCE CONNECTION

- Design, caption writing, hashtag research, and image scheduling for social media posts 4X/wk
- 2 custom written articles to position you as a thought leader and subject matter expert. Articles to be shared on social media and article platforms
- 2 email newsletters
- One Personalized Podcast including Taping, Editing, and Scheduling.
- Design and Distribute Direct Mail Campaign
- Set-up and implementation of targeted ads on social media platforms
- Management of client professional website (Website to be designed by Modern Créatif)
- *Ad and print costs separate *Access to Affiliate Discounts

MONTHLY INVESTMENT-\$5,000

ONLINE PRESENCE

- Design, caption writing, hashtag research, and image scheduling for social media posts daily.
- A custom written article to position you as a thought leader and subject matter expert. Article will be shared on social media and article platforms
- One e-mail newsletter
- Set-up and implementation of targeted ads on social media platforms
- *Ad and print costs separate *Access to Affiliate Partners

MONTHLY INVESTMENT-\$2,000